



## COMPANY PROFILE



### PT. NEW BLESSING INDONESIA PALM KERNEL EXPELLER (PKE)



Office :  
**WIRSAHA BUILDING**  
Jl. HR. Rasuna Said Kav. 5  
Unit 104, 1<sup>st</sup> floor, Karet, Setiabudi  
Jakarta Selatan, Indonesia 12920

Our Website:



Phone : +62 858 8111 9676  
Website : [www.newblessing.co.id](http://www.newblessing.co.id)  
Email : [sales@newblessing.co.id](mailto:sales@newblessing.co.id)



"We believe that success comes from doing our best to meet the needs of our clients while maintaining strong values and sustainable growth."



trade with  
remarkable  
Indonesia



## Company Overview

**PT. New Blessing Indonesia** is a dynamic and growing company committed to excellence in every aspect of our operations. Founded with the vision of delivering high-quality products and services, we consistently strive to exceed customer expectations through innovation, integrity, and customer-focused solutions. We believe that success comes from doing our best to meet the needs of our clients while maintaining strong values and sustainable growth.

## Vision

To become a trusted and leading company that brings positive value and lasting impact to our customers, partners, and the community.

## Mision

To provide high-quality products and services that meet the needs and expectations of our customers. To build long-term partnerships based on trust, commitment, and mutual benefit. To continuously improve through innovation, technology, and professional development. To uphold ethical business practices and contribute positively to society.



# Our Product



**Palm Kernel Expeller (PKE)** is a by-product of palm kernel oil extraction, used as animal feed, mainly for cattle.

PKE is exported because:

- » High demand from livestock industries abroad.
- » Cost-effective and nutritious as a feed supplement.
- » Abundant supply in palm oil-producing countries like Indonesia.



## **Raw Chaff**

- » Benefits of raw rice husk
- » Raw material for industries (fertilizer, growing media, biomass energy)
- » High demand in organic farming
- » Low-cost and eco-friendly
- » Large market potential in agricultural countries



## **Burnt Rice Husk**

Benefits of burnt rice husk :

- » Growing mediaImproves soil aeration and drainage
- » Contains silica for soil fertility
- » Reduces soil acidity
- » Compost and fertilizer mix



## **Uses of rice bran :**

- » Animal feed
- » Organic fertilizer material
- » Source of energy and fiber
- » Soil or growing media mix
- » Fermentation ingredient (e.g., EM4)



## **Wood Pellet**

Benefits of Indonesian wood pellets for export shortl:

- » Renewable energy source
- » Eco-friendly coal alternative
- » High calorific value and efficiency
- » Strong demand in Europe & Asia
- » Great potential from local wood waste





## Core Values

- » **Integrity** – Honesty and transparency in all business activities.
- » **Quality** – Excellence in product and service delivery.
- » **Customer Focus** – Prioritizing customer satisfaction at every level.
- » **Innovation** – Embracing change and continuous improvement.
- » **Teamwork** – Collaborating to achieve common goals.







## Why Choose Us?

- » Experienced and professional team
- » Commitment to customer satisfaction
- » Reliable and efficient services
- » Competitive pricing and value
- » Focus on long-term business relationships

